



**A.T.V. Maine**  
**(Alliance of Trail Vehicles of Maine)**  
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Director's Meeting

June 19, 2011

Held at Cabella's Retail Store in Scarborough, ME

Call meeting to order—9:12

Please turn off your cell phones

Pledge of Allegiance

Introduction of officers

Dan Mitchell-President, Real Deschaine-Vice President and Northern Regional VP, Tami Kane-Business Manager and Rose Sack-Secretary, Regional VP's--Ken Snowdon-Central, Ray Archer-Downeast, Ed Coleman-Southern, Mike Worthley-Western

Bill McKinnon introduced as new member of Land Owner Relations council.

Land owner of the year award have only had one submission so far. Due Date is July 23. Please try to nominate your favorite landowner.

- President's Report:
  - By-Laws and Rules & Guidelines-Recognized committee members (Maurice Sargent, Dave Coulters, and Dave Phillips), Folks can review the revisions on the website. Please review for the final vote at the August meeting. E-Board has gone through this line by line. We focused on making sure that the Directors are the ones making the decisions. This was done as part of the process to apply to become a 501 ( c ) 3 corporation.
  - Helmet Award-emphasis on riding safe. Richard Barter read some information about how helmets save lives. He got RVI in Bath to donate three \$100 gift certificates to go toward the purchase of an adult helmet only to start the program off. Must be a member of ATV Maine to participate. Richard Willoughby made motion to accept this proposal to start this program on a bi-monthly basis and Mike Worthley seconded to accept motion. Discussion made and voted unanimously.
  - We want to relook at the regions and VP's; location of clubs in relation to VP, and when too many clubs we need to bring in District Reps. We are trying to get District Reps to work with the Regional VP's to help with the work. Especially now with the MATS system up and running and trying to keep clubs informed of what ATV Maine is up to.

- Safety trailer requirements -- liability insurance and training- Training for setting up and operating it. Get familiar with the equipment, the kill switches, setting up the course, insurance waivers, helmet liners, etc. Originally a list was put together and it is time to review it with the new engineered course and the insurance guidelines. Club must be a member of ATV Maine in good standing, the club needs to have insurance, if you do not have our insurance you need to get ATV Maine named as an insured. The big trailer has electric brakes so the person hauling it needs to have electric brakes on their vehicles. There is a lot of liability exposure and there is a lot of equipment to take care of, so we need to make sure that we have these guidelines for all to adhere to. You could look on the event calendar to see when safety trailer events are happening if you want to be trained on this. We will bring an updated list to the next meeting for review.
- We have Peer to Peer coverage on our insurance. We are going to send each club a sign up sheet for folks that participate in all the work parties and events to sign up once.
- Business Page for Facebook; We are currently set up as an individual page so this would involve some effort to get the new page set up and for folks to like the new page. There are pros and cons to this. Jeff Ireland spoke about fixing the ATV Maine page. The big piece with ATV Maine is social networking. Also there is an option to administer the page if folks are not being proper on the page. We will do some more investigation and bring it to the directors for the next meeting.
- Newspaper: Business ads - incentive to clubs, plus distribute newspaper to landowners –Valerie Tucker was hired by Dan to write the front page article. She was reasonably priced and we would like to continue down this road to show a good quality product. Every legislature got a copy. Bureau of Tourism etc. We will continue to add these folks to the listing to make sure they get a copy. Make sure recreational businesses get copies of the newspaper. We talked about the incentive program for clubs. The club will get a slice of the revenue for ads sold. We want to get a motion and a vote so that our Business Manager can earn the incentive to help increase her pay. Motion made by Brian Jordan and seconded by Bob Dalot. Discussion had and vote was unanimous. We would like to get our newspaper to the landowners. One club pays for all landowner's membership, so therefore they get a newspaper through that. The club puts the club registration in front of the packet for them to sign. Along with the landowner permission form.
- Outdated video with IF&W—the current video we have is outdated. There are a lot of new items that need to be addressed such as the MATS system. We are hoping to put this video together this winter. Originally done when all the rules changed. One of the biggest pieces is getting the scripts written that folks will talk about during filming. Look to the Tourism department to help pay for the video.

We want to include landowner permission work, safety, trail riding etiquette etc.

- Sportsman's Shows—We need to look at doing these this upcoming year. Dan feels there is a better way to spend the money. We used to have a long line but for the last few years we have not had such a line. We are proposing that we continue to attend these with the Safety Trailers in the parking lot of the shows. Francis will research with the Skowhegan fair. Richard Willoughby made a motion seconded by Bob Dalot to forego spending money at the Sportsman shows. Discussion done. Motion passed unanimously.
- Mike Sawyer Safety Officer from the Department of Inland Fisheries and Wildlife. He has met with Rick Sack a few times over the winter. He wants to try and get the trailers out to more events. He stated that if we need help with the trailers to contact him and he may be able to get some manpower to help out. The landowner position has been eliminated at the State level Dept of Conservation. It will not be a joint position. Something similar is coming back to the Department of Inland and Fisheries and will be reworked.
- Vice President's Report:
  - Town of Madawaska Board of Selectmen has opened up the streets to ATV's and snowmobiles. Read the new sign that will be posted as folks head into town. Reviews all the rules for road riding in town.
  - Had a Madawaska High School forum. Social Studies class had a session on local law. Had a policy review about the Federal and State laws. This forum included the warden, ATV Maine officer, police officer and a member of the Madawaska ATV club. They discussed the laws, landowner relations, what ATV Maine does for the clubs and its members.
  - Real has been giving out MATS signs to clubs.
- Secretary's Report:
  - Motion by Ed Coleman and seconded Brian Jordan to accept the minutes of both February and April meetings. Discussion done and motion carried unanimously.
  - 501 ( c ) 3 needs to get moving. We have corporations in the wings that will donate once we have the 501 ( c ) 3 in place.
- Treasurer's Report: Absent—
  - Rose reviewed the current balances . Current account \$4,919.90, Liability insurance account \$10,544.76, Money Market \$15,551.73, Al Langley scholarship fund—\$3,095.33. Richard Willoughby made a motion to accept the treasurer's report as read and seconded by Chris Currier. Discussion had and motion voted unanimously.
  - Make sure your year end travel forms get submitted to Tami for payment.
  - Intention of ATV Maine is to meet obligations as needed. We will bill insurance to folks in August for the insurance renewal year in September.

- Richard Barter suggested that anything that shows under “other” on the financial statements have some comments as to what is included in that line item.
- Cindy Barter would like to see a cash flow analysis done when bigger purchases are made to make sure that we will have enough funds to meet our future obligations as they come due.
- Budget committee will put together both the budget and the cash flow analysis.
- Business Manager’s Report:
  - Named new clubs that have joined ATV Maine, update on insurance, and more. 88 clubs now belong to ATV Maine.
  - ATV Maine bought a new camera to use at events.
  - ATV Maine participated in the Make a Wish day parade for Kaitlin.
  - Talked about moving the Northern Region meeting to August so that folks can ride. Folks discussed that they thought it is too much for folks to get up North in December for the officer vote. Motion Made by Ed Coleman and seconded by Brian Jordan to move August 20 meeting to St. John and December meeting to the Downeast region. Discussion had and motion carried unanimously.
  - Blue Ribbon Coalition membership renewal paid.
  - American Life is our AD & D insurance carrier. They sponsored the banquet for \$650. The contract is up for renewal and the level will be going to \$3,000. Make sure you submit beneficiary information so folks taking care of your estate will not have to go through probate. When called upon by American Life you just need to mention Shane’s name that the beneficiary information just needs to be verified. The other thing you can do is go online and fill out the paper work for this piece. You do not have to have anyone come to your house. Of course, if they come they will explain about both the paid insurance programs you can participate in and they will also explain several benefits available to you at no cost such as food pantry, discount eyeglass and prescription card, kids ID kits, etc. etc.
  - ATV Maine is currently out of business plaques, but more are on order and should be in soon. They will include the new logo.
  - We currently have 44 clubs who have paid for insurance.
  - Tami had MATS t-shirts made up for Rick Sack and Charlie Corliss for their original help in getting the MATS system moving along.
  - Motion made by Richard Willoughby and seconded by Brian Jordan that we buy a \$100 gift certificate from Cabella’s to give to Bob Duplessie, former State landowner relations liaison.
  - Total cost of doing, printing and mailing newspapers came to \$2,638.52 for 5,000 copies. Approximately 53 cents per copy.
- New commissioner Department of Inland Fisheries and Wildlife, Chandler Woodcock is here. Productive year in outdoor relations during this past year. Landowner Relations position is open and is now under the Dept. of Inland and Fisheries Wildlife.

- Trails Vice President:
  - Bill Lombard is ill at the moment.
  - Progress on trails and signing is being made. Several trails have been signed, approximately 200 miles. Trails need to be GPS'd , landowner permission is being obtained and signs need to be put up.
  - Talked about Doug McCosh from GPS Trailmasters, he came to last meeting to discuss possibility about doing electronic and printed versions of map. We will use his marketing and we will provide him with GPS tracks through our Regional VP's. Electronic copy ATV Maine will get a portion and ATV Maine will receive 100% of paper copies. The trail committee needs to review this at next meeting and vote on contract. We will need a base map to put our trial on initially.

Lunch: Cookout with hamburgers and hot dogs

Pot of Gold will not be paid out, as a primary member of Ossipee Mountain ATV'ers was neither registered for the day nor at the meeting at the time of the drawing. The funds will be rolled over to the next meeting. Door Prizes and 50/50 Raffle drawn. ATV Maine portion of 50/50 is going to the Al Langley Scholarship Fund.

Winner of the first Helmet Award was Michael Ayotte, Mountain View ATV Club.

Regional Vice Presidents:

- Northern – Real Deschaine
  - Riding in County on Irving land you have to join the local club because of contract with Irving and the insurance. You need to join one of the 18 clubs involved with ATV Maine. If you plan on riding in the area for the August meeting you will need to join one of these clubs too. On the State map all of the clubs listed with an asterisk are clubs you could choose to join.
- Eastern – Ray Archer—Eastern region the Sunrise Rail bed is very busy but the rest of the trails are less traveled. Plenty of trails come and enjoy.
- Central – Ken Snowdon
  1. Trails are all signed and ready to ride in the Greenville area. Working on the MATS signs, 120 miles done.
  2. Re-planked 4 bridges and rebuilt 1 bridge. Dried up good after the wet spring.
- Western – Mike Worthley
  1. Trails closed until after Memorial Day, many washouts that needed to be fixed.
  2. Tents, tables, chairs and grill we are suing today all belong to Roxbury club and you can use if you have an event that you might need it for, get in touch with Mike Worthley.
  3. Christmas in July ride on July 16.
  4. MATS trail waiting for landowner permission.
  5. Waiting for Bob to connect with Temple.

6. Moose Loop trail ribbon cutting ceremony ride, June 25<sup>th</sup> and 26<sup>th</sup> with Senator Collins. Rivers Edge Sports in Rangeley is the starting point for the group ride.
- Southern – Ed Coleman—
    1. We have had several safety trainings and have certified 3 new instructors and one new junior instructor.
    2. Southern Maine has a charity ride for the local food pantries in July.
    3. Ossipee Mountain ATV'ers also has some charity events coming up.

Landowner relations award—need to be in by July 23<sup>rd</sup>. Please try to submit names. Not many applications have been submitted up to this point.

High Mileage update—4 clubs have submitted forms—intended to be a fun contest event to encourage folks to get out and ride and put as many miles on your machine as you can. Club challenge winner will win portion of insurance cost.

- Safety Officer Report-Rick Sack:
  - Lately working with the 4H organization in Maine. I will be doing a Safety Training at the Windsor Fair 4-H June 25<sup>th</sup> and 26<sup>th</sup> and one at the Gray Animal Farm on July 23<sup>rd</sup>—We need volunteers.
  - We did training at Bryant Pond last weekend.
  - We have partnered with Maine Remote Access project. We are looking to set up a couple of LifeFlight trainings in both the Eastern and Southern regions.
  - Reminder that drugs and alcohol are not allowed at events.

Facebook and website are regularly updated. There is now a forum up and running on the website.

- Department of Conservation: Brian Bronson—
  - Kennebec Highlands public meeting on June 29<sup>th</sup>. We have been working on this for 4 years and hopefully this will give us some closure to this project.
  - In Rangeley on the 25<sup>th</sup> and 26<sup>th</sup> we are having a weekend celebration of the Moose Loop trail. National Park donated trail corridor –State rules apply and ATV's will be allowed.
  - Dept of Inland Fisheries and Wildlife will be opening a shooting range in the Augusta area as we want to stop shooting in pits. We rerouted trail around shooting range.
  - Aroostook County was hit by a tornado and some of the trails are closed. One section has a projected repair bill of \$200,000. Working to try to get FEMA money. Teenage girl hurt pretty bad the other night.
  - Grants and landowner permissions are a big deal this year and need to be completed in order to get signs and to get your grant. It is very important that this gets done by July 1<sup>st</sup>.
  - ATV registrations are starting to climb, which is great as that will help with the funding.

- One goal for the future is hopefully get a trail around Moosehead Lake. This would mean getting further into Seboomik. We also need to get into the North Maine woods. There is going to be a set of public hearings on Nahmakanta, the Public Reserved Lands Unit northeast of Greenville, Kokadjo, and the Seboeis Unit which is just east of Brownville, Maine, Atlas Maps 42 & 43, and the piece of land we just got from Quimby, as well as easements.
- We are actively connecting from Brownville to Millinocket.

Legislation: LD-254—All money spent on this didn't count as much as the time it took to e-mail the legislatures. All the way to the Governor's bill. Our phone calls and e-mails turned this proposition around. This is not over. The losing side is already making plans for the next session. We need to come to some kind of compromise. We stood up and helped the landowners that were most vocal. We will try to have the Pineau's come to the next meeting. We thanked Tami for her constant contact with the clubs during the whole process.

Adjournment—at 2:00--Motion made by Richard Willoughby and seconded by Brian Jordan. Motion voted unanimously.

Respectfully submitted

Rose I. Sack  
Secretary